

ABOUT THE RACING TEAM

The Fort Collins Running Club Racing Team (RT) was founded in 2021 and is a group of competitive runners within the running club. The team has a tiered membership, with different levels of support for team members.

There is an elite team with a minimum 80% age-graded standard time, and open tier with a minimum 70% age-graded standard time, and a standard 'developmental' tier.

The goal of the racing team is to encourage competitive performance, recognize talented runners within the club, and increase club visibility at races, both on a local and national level. The group is composed of runners from a diverse range of backgrounds, from post collegiate to masters, competitive to elite, to those looking to improve their performance. Applications for the open and elite teams are accepted on a rolling basis while developmental opens once yearly. There are currently 90 active members on the team.



INFO

fortcollinsrunningclub.org

[FB/@fortcollinsrunningclub](https://www.facebook.com/fortcollinsrunningclub)

[IG/@focorunclub](https://www.instagram.com/focorunclub)

info@fortcollinsrunningclub.org



THE FCRC

“Promoting fitness through running since 1971.”

The mission of the Fort Collins Running Club is to promote running in Fort Collins, Colorado and its surrounding communities by:

- Providing an enjoyable and positive running atmosphere
- Providing competitive and participatory events for runners of all abilities and interests
- Promoting the healthful benefits, both physical and mental, that running can provide



RT SPONSORSHIP DETAILS

The RT is seeking sponsors to help fund:

- Race entries
- Gear
- General training expenses

In the 2022 season we hope to:

1. Send a full set of competitive teams to National and State Cross Country Championships (this includes open and masters men's and women's teams)
2. Send competitive runners to State National USATF and RRCA Championships
3. Provide training support that helps runners compete on a National stage
4. Help increase the visibility of Fort Collins as a place for competitive and elite runners to train and promote FCRC as a club that is able to support elite runners



SPONSORSHIP LEVELS

ULTRA MARATHON: \$2,500

- Social Media Shoutouts
- Extra large logo with hotlink on sponsorship page
- Running workshop for your group

MARATHON: \$1,000

- Social Media Shoutouts
- Large logo with hotlink on sponsorship page
- Running workshop for your group

HALF MARATHON: \$500

- Social Media Shoutouts
- Medium logo with hotlink on sponsorship page

10K: \$250

- Social Media Shoutouts
- Small logo with hotlink on sponsorship page

5K: \$100

- Social Media Shoutouts
- Name with hotlink on sponsorship page

SPRINT: \$20

- FCRC Shirt (*limited quantity*)
- FCRC Swag

If what you can offer doesn't fit the above, please feel free to contact us about what you have in mind.



SPONSOR US

Fill out the form below to sponsor the FCRC RT

FULL NAME

PHONE NUMBER

EMAIL ADDRESS

ADDRESS

SPONSORSHIP LEVEL

We will be in touch about next steps. If you have any questions, please don't hesitate to contact us at info@fortcollinsrunningclub.org.